

## EDUCATION

Cornell University  
Bachelor of Arts, Winter 1997

SVA  
Semester study, Fall 1997

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## EXPERIENCE

### Creative Director, FLASHTALKING

New York, NY · Spring 2012 - present  
Provide strategy, concept and design work for all FT products, supporting dynamic rich media advertising.

### VP, Creative Director, PUBLICIS MODEM

New York, NY · Winter 2010 - Winter 2012  
Provide strategic and conceptual leadership for General Mills brands.

### Partner, Associate Creative Director, OGILVY

New York, NY · Summer 2006 - Winter 2009  
Concept, art direct, and manage 360° efforts for Kodak, Nestle, Kraft, Dupont.

### Associate Creative Director, DEUTSCH

New York, NY · Spring 2005 - Summer 2006  
Concept, art direct, and manage marketing campaigns for Westin, St. Joseph Aspirin, Tylenol, Sam Adams, Ortho Women's Health and new business.

### Senior Art Director, ATMOSPHERE BBDO

New York, NY · Summer 2003 - Spring 2005  
Concept and art direct marketing campaigns for AOL, Citibank, Snickers, Frito-Lay.

### Art Director, ISLAND DEF JAM

New York, NY · Fall 2001 - Winter 2003  
Concept, design, and program artist sites as well as label sites and intranet.

### Art Director, LOWE LINTAS INTERACTIVE

New York, NY · Spring 2000 - Spring 2001  
Concept and design online advertising campaigns for Burger King, UPS, Marriott, RCN, Amstel Light, Heineken.

### Art Director, I-TRAFFIC (AGENCY.COM)

New York, NY · Fall 1998 - Spring 2000  
Concept and design online advertising campaigns for Disney and Discovery Channel

### Designer I, SIMON & SCHUSTER CHILDREN'S PUBLISHING

New York, NY · Spring 1997 - Fall 1998  
Design marketing materials and children's book jackets.

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## SKILLS

Photoshop, Illustrator, Dreamweaver, Flash, InDesign